

# Jessica McCormack

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## Summary

Community builder, content creator, educator, and editor with extensive experience writing curricula, composing and speaking Latin, and leading digital communities.

## Skills

Strong background in moderation, communication, education, editing, community building, and curriculum writing. Extensive experience presenting and designing content for diverse learners, mentoring, and moderating online forums. Experience with Airtable, WordPress, Substack, Reddit, Discord, Coda, Cordial, Google Analytics, and querying Mongo.

## Experience

### **Lupus Alatus Publishing, remote** – *Founder, author, and creator of educational content*

November 2022 – PRESENT

- Edited a 30k word textbook for advanced Latin that was published in 2023, *The Lover's Curse*
- Founded a blog and Youtube channel where I produce intermediate-level Latin content for learners about legends and fabulous creatures
- Currently working on an intermediate-level Latin textbook that will be published in 2024
- Established large online communities of thousands of learners that I manage and moderate on Discord and Reddit

### **Trainer Test Prep, remote** – *Copywriter and proofreader*

August 2002 – PRESENT

- Proofread a full-length GRE test preparation book.
- Wrote instructional material for a full-length GRE test prep book
- Copyedited application essays for prospective graduate students

### **The Mighty, remote** – *Sponsored content community leader, editor, and creator of sponsored content*

June 2021 – June 2022

- Created, grew, and managed a sponsored community for people living with PTSD as part of our largest paid partnership
- Wrote dozens of paid partner emails with audiences of 50k+ readers

- Edited sponsored, patient-focused stories and ads for The Mighty platform, Facebook, and Twitter
- Co-authored and edited the following medically reviewed, sponsored content:
  - The Mighty's Condition Guide to Lambert-Eaton Myasthenic Syndrome
  - The Mighty's PTSD Educational Resource
  - The Mighty's Ulcerative Colitis Condition Guide
  - The Mighty's Hidradenitis Suppurativa Condition Guide
  - The Mighty's Eczema Condition Guide

### **The Mighty, remote** – *Community and sponsored content moderator*

November 2019 – June 2021

- Moderated all Mighty Facebook pages and community website during the most active hours
- Moderated high-stakes revenue content in alignment with multiple sets of guidelines for different clients and the FDA
- Collaborated regularly with moderation team to revise and discuss community standards
- Helped develop features and moderation guidelines for new direct messaging client

### **Peak Tutoring, remote** – *Private tutor*

March 2016 – December 2019

- Tutored the SAT, academic writing, and Latin

### **Cardinal Gibbons High School, Raleigh, NC** – *Latin teacher and mentor*

August 2008 – July 2014

- Built a thriving community of learners while growing the Latin program from 60 to 375 students using extensive reading, communicative, and input-focused pedagogy with Lingua Latina Per Se Illustrata as the main text
- Wrote four years of language curriculum and aligned it with state standards and second language acquisition best practices with a focus on input and communicative teaching using LLPSI and other stories
- Mentored new teachers via certified mentoring program and added two more teachers to the Latin program

### **The College Board, Kansas City, KS** – *Test evaluator*

May/June 2009 and May/June 2010

- Developed test-scoring rubrics and standards for the AP Latin test
- Scored and evaluated thousands of AP Latin exams according to these standards

### **Southeast Raleigh High School, Raleigh, NC** – *Latin teacher and mentor*

August 2006 – July 2008

- Mentored and instructed a diverse cohort of learners while growing the size of the Latin program 50 percent in two years
- Co-wrote the Latin curriculum for the entire Wake County School District

## Education

### **The University of Kentucky** – *Master's in Classical Languages*

August 2004 – May 2006, Lexington, KY

- Teaching assistantship
- Graduate student fellowship
- Certificate from The Institute for Latin Studies, a series of courses which focus on communication in Latin about historical literature and composition in Latin

### **The University of Florida** – *Bachelor's in History and Classical Languages*

August 2000 – May 2004, Gainesville, FL

- National Merit Scholar
- Attended the Honors Program